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PRIMECITY INVESTMENT PLC ANNOUNCES REDEMPTION OF OUTSTANDING EUR 150 MILLION, 4.0% SECURED CONVERTIBLE BONDS DUE 2019

Primecity Investment PLC (the "**Company**") announces that it has resolved to exercise its right to redeem the outstanding €150 million 4.0% secured convertible bonds due 2019 (the "**Series A Bonds**") in accordance with the terms and conditions of the Series A Bonds (the "**Conditions**") contained in a trust deed dated 13 November 2014 and a further supplemental trust deed dated 13 February 2015, each made between the Company and Prudential Trustee Company Limited and a formal notice to this effect was sent today to the holders of the Series A Bonds.

As at today's date, the principal amount of the Series A Bonds which have been converted and/or purchased and/or redeemed is €128.5 million which represents more than 80% of the aggregate principal amount of the Series A Bonds.

The outstanding Series A Bonds will be redeemed at their Accreted Principal Amount (as defined in the Conditions) on 13 March 2017 (together with accrued but unpaid interest to that date). The last day on which Conversion Rights may be exercised is 3 March 2017.

About the Company

Primecity Investment PLC (ISIN: CY0104972217) is a public limited liability company incorporated under the laws of Cyprus, having its registered office at Artemidos & Nikou Dimitriou, 54B, 6027, Larnaca, Cyprus and being registered with the registrar of companies in Cyprus under number HE 151151. The Company is a specialist hotel investment company with main focus on investing in and repositioning of underperforming hotel properties primarily in key German locations.

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